# Real Food, Real Opportunities – Open a New Store M&M Food Market Franchise in Squamish

A new year brings new opportunities, and M&M Food Market, an iconic Canadian brand for more than 40 years, may be coming to your neighbourhood.

Having demonstrated resilience in the face of economic downturns and changing consumer tastes, M&M Food Market is undertaking an aggressive coast-to-coast expansion. And we want you to grow alongside us.

Come join Canada’s largest frozen food retailer. M&M Food Market is seeking passionate Franchise Partners to expand the national footprint and introduce the brand into new markets and local communities across the country.

As an added incentive and for a limited time only, eligible Franchise Partners will receive up to 50 percent of the cost of construction for their new store, reducing the upfront investment and capital required to get started.

If you’ve been looking for an exciting, community-centric franchise opportunity, now is the time to consider the benefits of bringing a new M&M Food Market to Squamish.

# A Turnkey New Store Franchise Opportunity

M&M Food Market is an established, nationally recognized franchise brand. With proven operations and processes already in place, Franchise Partners don’t have to reinvent the wheel and can immediately focus on growing their local business.

An experienced Head Office team is by your side from the moment you send in your inquiry. Experts in all parts of the business provide information and support to ensure you have all the information you need when considering this exciting opportunity.

From comprehensive training and ongoing development opportunities through on-site, classroom, and virtual sessions, to dedicated marketing resources so you can develop your local market – our team will support you every step of the way

Regional and national advertising campaigns build brand awareness, and the personalized customer-centric Rewards loyalty program brings customers to your doors.

Robust technologies and software platforms simplify the operations and management of the business., while limited perishable inventory, a simple and predictable business model, and a history of success make M&M Food Market a turnkey and easy-to-operate franchise opportunity.

## Proud to Serve Local Communities

M&M Food Market is proud to play an active role in communities, small towns, and local neighbourhoods across Canada.

Franchise Partners get to know their customers. They share in their milestones, learn their preferences, and become trusted sources of product recommendations and meal advice. And they support local community organizations and charities that make a difference in the lives of their friends and family.

Connecting at a community level represents a new opportunity for Franchise Partners to introduce the M&M Food Market brand in a market with fewer competitors, greater customer loyalty, and less risk.

In communities across Canada, M&M Food Market franchises have become local hubs that provide great-tasting, easy-to-prepare frozen meals made with absolutely no artificial colours, flavours, or sweeteners.

## A Modern Store Designed for the Future of Retail

Food brings people together. As Canadians navigate our ever-changing economic landscape, M&M Food Market offers an attractive alternative to restaurants and other entertainment brands when celebrating special occasions or sitting down to dinner after a busy day at work.

M&M Food Market products offer not only great taste, convenience, and variety, but also an experience that can be shared around the table with friends and families.

A revamped, modern store design brings food out from behind the counter and makes it easier for customers to browse, discover new products, and try new seasonal flavours.

M&M Food Market has also implemented industry-leading online shopping capabilities, rolling out a new and improved eCommerce website, in-store or curbside pickup, and delivery across most stores.

Finally, an enhanced one-to-one customer loyalty program allows Franchise Partners to offer personalized recommendations, tailored promotions, and other discounts to customers based on their unique tastes and purchase history.

## Bring an M&M Food Market Franchise to Your Community Today

M&M Food Market is ready to build on past success and grow into new, previously untapped markets.

Whether you’re a local entrepreneur looking to own your own business, a professional ready to switch careers, or an investor seeking to diversify your portfolio, don’t miss out on this unique opportunity.

Please contact Liz Riley at lizr@mmfoodmarket.com or 905-814-2420 to inquire further about the opportunity to own an M&M Food Market store in Squamish.