thankuou FOR CHOOSING LOCAL



Your choice to shop at a local business means that for every \$100 you spend, \$46 is recirculated back into the local economy.

Here's how local businesses keep our communities strong



back into the local economy than multi-national chains.



REDUCED FOOTPRINT

Local businesses reduce transportation impacts associated with global supply chains when they work with local producers, manufacturers and distributers.

OBS & WAGES

Local businesses hire locally, creating jobs and circulating wages.



WHAT IS A LOCAL BUSINESS ANYHOW?

LOCO BC's Degrees of 'LOCAL':



LARGELY LOCAL



BANKING

ocal businesses often keep banking local. Those local banks and credit unions then finance other local businesses and community groups.





LOCAL PURCHASING

Local businesses typically buy marketing, accounting, legal, maintenance and other services from other local businesses



Local businesses have a greater share of operations here, contributing more of their taxes to our essential services like roads, transit, parks and community centres.

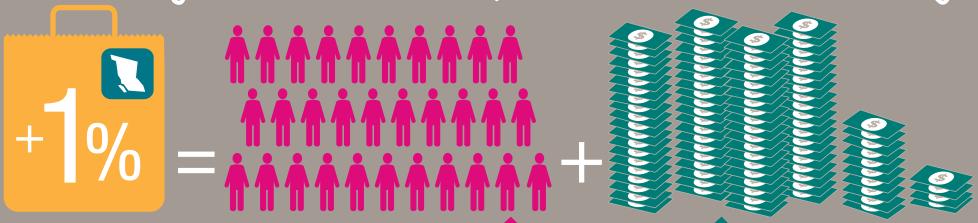




CHARITABLE GIVING

groups in their communities.

Small change creates BIG impacts for our local economy!



A 1% increase in BC consumer spending creates 3100 jobs and

94M in annual wages to BC workers

= 100 jobs

= \$1,000,000

#BCbuylocal f



