Press Release - Partnership + Community Connections Program

Squamish, BC - May 14, 2020 - The Squamish Chamber of Commerce is proud to announce an exciting new partnership with mobile technology company GetintheLoop. This partnership is to assist Squamish businesses with promoting their available products and services as business starts to reopen.

Through this initiative, the Squamish Chamber of Commerce and GetintheLoop have created a Community Connections Program. It has been established to provide free access to GetintheLoop's mobile marketing platform for Squamish businesses to reach local residents on their smartphones, over email and web while their customers are practicing physical distancing.

Louise Walker, Executive Director of the Squamish Chamber, says, "As the voice of business in the Squamish area, we saw our member's need to communicate to the public during these challenging business conditions. We wanted to expand our support to provide all Squamish businesses with free access to GetintheLoop's platform as a way to help them stay connected to area residents with offers and information about how we can support them now, and as our community recovers".

The program will provide all residents with a single source of accurate and relevant local business information. Businesses can post dynamic, "live" offers such as delivery or curb-side pick-up options, gift card programs, online classes, and most importantly incentives to support local business now and as businesses start to reopen.

GetintheLoop's Founder and CEO, Matt Crowell says, "We're thrilled to partner with an innovative, community-minded organization like the Squamish Chamber, who can use our technology to help the community stay connected, and support local entrepreneurs during this critical time."

GetintheLoop local representative Kurt Larson adds, "Residents can download GetintheLoop's free app and register to receive email and push notification updates directly on their phone and through our web integration can also browse Squamish and area offers on the Squamish Chamber website."

If you are a local business in the Squamish area and would like to claim your free business listing on GetintheLoop's mobile platform and be listed on the Squamish Chamber website, please contact kurt.larson@getintheloop.ca or call 604-815-3559.

About the Squamish Chamber of Commerce

The Squamish Chamber of Commerce is dedicated to enhancing the quality of life in the Squamish community by actively supporting business, economic growth and diversification. The Chamber takes a leadership role in advocating for the interest of Squamish business and provides member services such as networking and educational events, policy positions and partnerships with other organizations.

About GetintheLoop

GetintheLoop is Canada's leading mobile offers platform in 65+ markets across Canada, providing local businesses with a simple-to-use mobile platform to reach interested and active consumers on their smartphone.

Users simply download the free app and opt-in to receive curated, local offers and experiences from top brands and local businesses including restaurants and bars, spas and salons, retail outlets, and service providers. GetintheLoop has adapted the platform during this unprecedented time to provide local businesses with a real-time ability to promote their businesses' evolving products and services to local residents who are safely distancing.

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