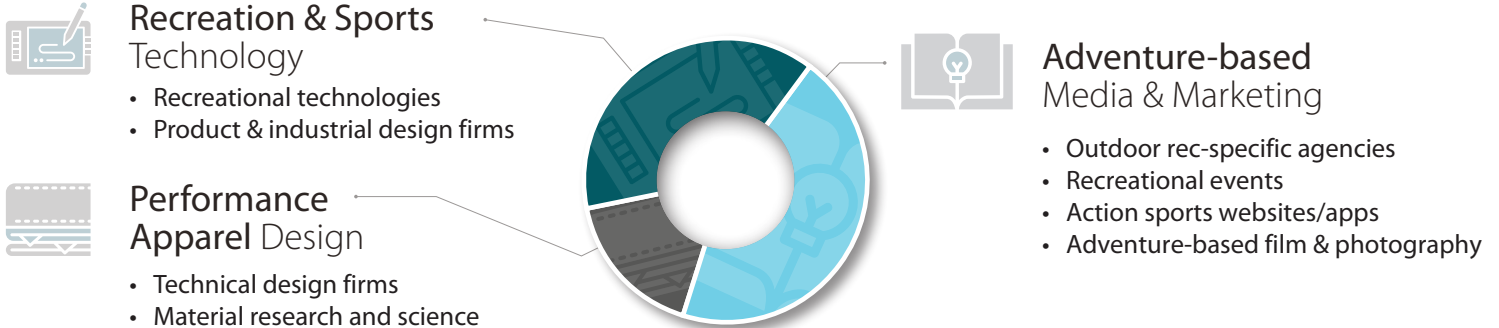


SNAPSHOT


SQUAMISH
HARDWIRED for BUSINESS

SQUAMISH OUTDOOR RECREATION TECHNOLOGY

EMERGING | DISTINCTIVE | SPECIALIZED



**Squamish
Recreation
Technology**

65 Local
Businesses

EMPLOY

353 Local
Workers

Source: 2019 District of Squamish Business License Database

Why Squamish

Unparalleled Lifestyle

Squamish is hardwired for business and adventure. World-class outdoor adventures are all within 10 minutes of each other.

Squamish is adventurous, youthful and active, grateful for our surroundings, real and unscripted and proud of our heritage.

Strategically Located

- Located 45 minutes from either Vancouver or Whistler - a world-famous, four-season destination resort.
- Well-positioned to access the USA and Asia for both manufacturing and exporting.

Regional Talent, Local Workforce

- In proximity to post-secondary institutions offering education in technical apparel, industrial and product design, including Kwantlen Polytechnic University and Emily Carr - University of Art and Design
- Nearly 30% of the local workforce are trained in design, engineering or technology related-fields.

Squamish is Connected

Fiber optic cable is available throughout Squamish ensuring efficient access to a global audience and easy distribution of recreational digital media, film and entertainment.

Young & Fast-growing

With more than 21,000 residents and growing at an average annual rate of three percent, Squamish's population is relatively young compared to the rest of B.C., with a median age of 37 versus the B.C. average of 41.

Innovative & Entrepreneurial Spirit

Squamish is the #1 mid-sized community in Canada for Entrepreneurial Presence - Canadian Federation of Independent Business, 2018

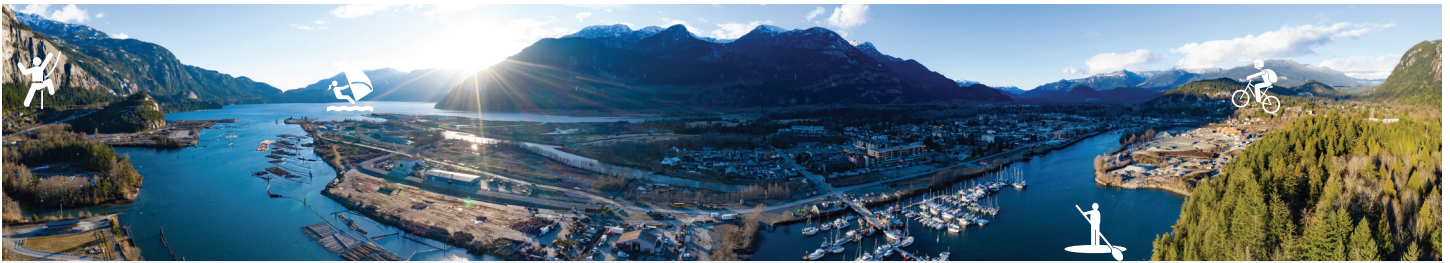
SQUAMISH OUTDOOR RECREATION TECHNOLOGY

BC and Squamish Unique Advantage



- Recreation Technology (Rec Tech) is the development, deployment and use of technologically advanced products for recreational activities, and is a growing multi-billion dollar global industry.
- The apparel sector is the 4th largest component of B.C.'s manufacturing sector.
- B.C.'s interactive and digital media content creators have a global reputation for excellence, generating a \$2.3 billion economic impact annually.
- Squamish presents itself as a perfect arena for this industry, with inspiring outdoor training areas, a passionate and professional community, sporting events, and world-class recreation venues as testing grounds.

Immersed in Natural Assets



- **3,500** rock-climbing and bouldering routes
- Over **200** kilometres of mountain bike trails
- Prime wind conditions for water sports
- **6** provincial parks

Squamish Momentum

Strong, existing Rec Tech Cluster



A diverse range of existing rec tech companies are proudly Squamish – bike component, snowboard design, performance wear, technical cycling apparel, outdoor recreation photographers, videographers and marketing agencies, bike park design, trail builders and attraction-based recreational facilities.

Industry Innovation Program



Rec Tech alignment with District of Squamish's Industry Innovation Project, which aims to better integrate innovation, research and design needs of local industry to local education delivery via a proposed pilot program in 2020 – specializing in Science, Technology, Engineering and Mathematics (STEM).

Collaborative Ecosystem



A synergy of high performance athletes, the natural environment and recreational entrepreneurs, provides a perfect testing ground for piloting or field testing new products.

Canada's Outdoor Recreational Capital



Over 30 recreational clubs and associations, and host to annual internationally recognized recreational-based events including the Kite Clash (kite boarding), Squamish Enduro (mountain biking), Squamish 50 (trail running), the Climbing Academy (rock climbing) to name a few.

Squamish is our competitive advantage, and participation in our community makes our business relationships stronger. Our location allows our team, clients and lifestyles to overlap both inside and outside of the office.

Jim Morris, founder and principal of VentureWeb