

Squamish Chamber of Commerce Media Release

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Squamish Excellence: *Stepping into Leadership* Fall Workshop Dates Announced

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Squamish, B.C. – Squamish Excellence Stepping into Leadership fall training announced

Squamish Excellence ‘Stepping into Leadership’, a six-part leadership training program, completed in three full day sessions is designed for current and aspiring supervisors, managers and business owners wanting to develop their leadership skills. This program provides valuable guidance and tools to improve leadership, people management and business skills.

After a successful launch in 2019, the Squamish Chamber of Commerce is happy to bring back the leadership workshop and offer face to face training designed for Squamish by Squamish entrepreneurs right here in our community.

The six sessions are run across three days, including a DISC © assessment of your leadership and communication style, how to lead yourself and others, employee engagement, coaching, goal setting, project management and creating a strong culture of excellence. The sessions will conclude with a guest speaker, graduation and certificate presentation.

Stepping into Leadership Dates and Times

Three-day, six session(s) course schedule:

Session 1 & 2 – September 14th

Session 3 & 4 – September 28th

Session 5 & 6 – October 12th

Who should take this business training?

Stepping into Leadership is ideal for anyone who wants to improve leadership mindset and skills in a small group setting. The program is limited to only 30 spots in order to provide an in-depth level of engagement and learning. *Stepping into Leadership* is a great way to invest in yourself and employees. Available to all Squamish entrepreneurs and businesses for the early bird pricing of \$299 for chamber members. Regular pricing of \$399 after that, with non-member pricing at \$499. Book now at squamishchamber.com/excel or by calling 604 815 4990.

What is Squamish Excellence? Why Invest in your team?

Stepping into Leadership is part of **Squamish Excellence**, an affordable training program, brought to you by Squamish Chamber of Commerce. **Squamish Excellence** provides Squamish businesses with access to affordable training to help their business grow, to invest in staff, and to grow the culture of service excellence in Squamish.

Squamish Excellence is a strategic initiative to address the labour challenges that face our business community. **Squamish Excellence** offers businesses an opportunity to be recognised as an attractive employer and to invest in their team, which improves job satisfaction and staff retention.

About Everyday Leaders

The partners have been working with Christine McLeod of Everyday Leaders, who is facilitating the sessions. Christine has been leading teams and facilitating award winning leadership and management training for over 20 years in the corridor, first with Whistler Blackcomb, then Intrawest, Boutique Hotels & Resorts of BC and since 2009 under the umbrella of her own consulting practice. “This community is filled with inspiring leaders and excellent managers. Stepping into Leadership provides a common language and skillset for those individuals to take the level of operational excellence in Squamish to the next level. It’s an honour to be able to be a part of this journey with the Chamber” says McLeod.

Squamish Excellence, a series of workshops are also being offered throughout the year, targeting frontline skills, including communication, sales, service and conflict management.

For more information on **Squamish Excellence**, visit <https://www.squamishchamber.com/events-training/excel/>

About the Squamish Chamber of Commerce

The Squamish Chamber of Commerce is dedicated to enhancing the quality of life in the Squamish community by actively supporting business, economic growth and diversification. The Chamber takes a leadership role in advocating for the interest of Squamish business and provides member services such as networking and educational events, policy positions and partnerships with other organisations.

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