

February 28, 2022

Re: Sea to Sky Fire and Ice Aspiring Geopark

Dear *Canadian Geopark Network* Board of Directors,

The Squamish Chamber of Commerce (SCC) is the oldest and largest business organization in the Squamish community, representing nearly 600 members. We are dedicated to enhancing the quality of life in Squamish by actively supporting business, economic growth and economic diversification.

The Squamish Chamber takes a leadership role in advocating for the interest of Squamish businesses and provides member services such as networking and educational events, policy positions and partnerships with other organizations.

The Squamish Chamber is the *voice of business* in Squamish, addressing important issues for the business community – housing affordability, transit & transportation, growth management, and economic development – which we champion at various committees, communicate with elected officials, discuss at our events and address through our programming.

The Squamish Chamber is aware the *Sea to Sky Fire & Ice Geopark Society* (dba the *Fire & Ice Aspiring Geopark*) is seeking designation as a *UNESCO Global Geopark*. We are pleased to see the Geopark vision incorporate reconciliation, collaboration between communities, responsible tourism management, sustainability and social commitment. These benefits are important to our community. In addition, there is potential for economic benefits by attracting incremental visits from purposeful travelers who will explore all that the *Fire & Ice Geopark*, Squamish, and the region have to offer.

Therefore, on behalf of the *Squamish Chamber of Commerce* this confirms our support for the *Fire & Ice Aspiring Geopark* as a candidate for designation as a UNESCO Global Geopark.

Sincerely,



Louise Walker
Executive Director, Squamish Chamber of Commerce