

Advertise with the  
**Squamish  
Chamber**

“We actively support business,  
economic growth and diversification,  
enhancing the quality of life in our  
community.”

# Website Advertisements

## Let our website work for you.

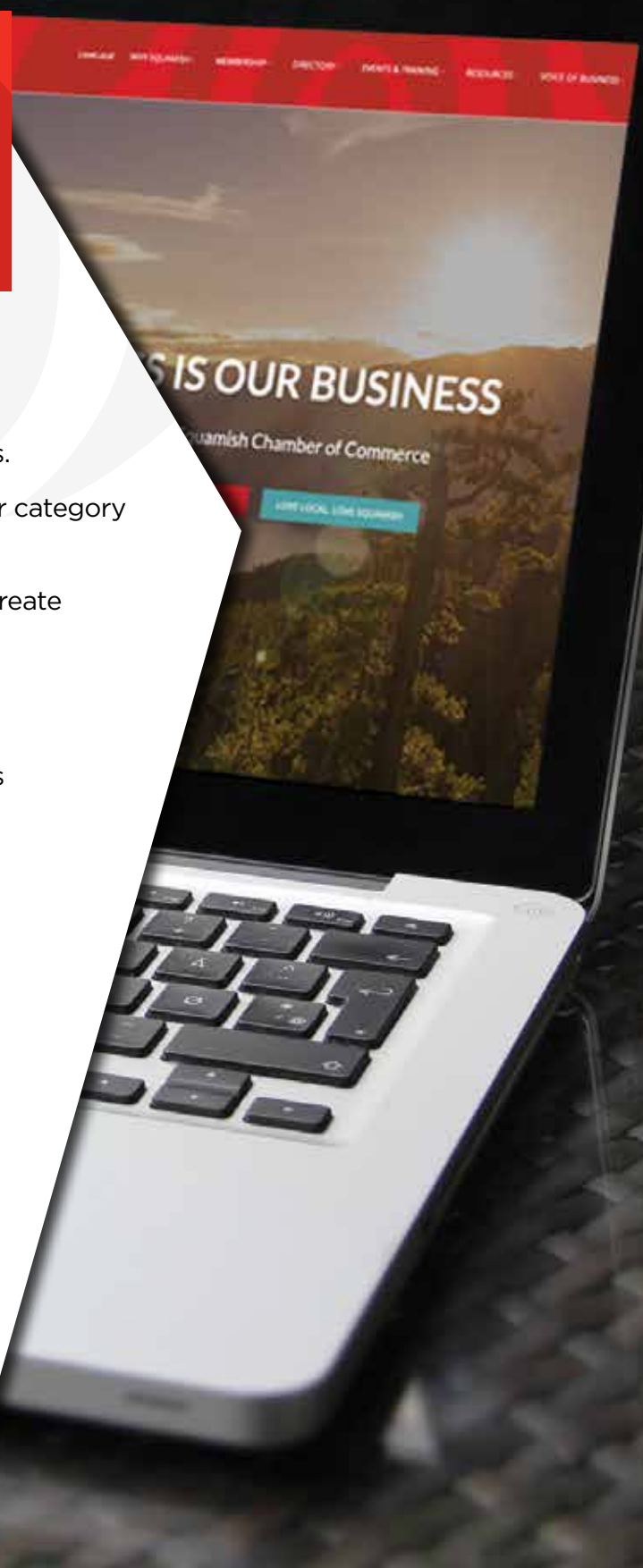
- ▶ Gain exposure with high traffic ad spots on key pages.
- ▶ Enhance your listing and be the first to pop up in your category on the home page.
- ▶ Log into your account on [squamishchamber.com](http://squamishchamber.com) to create and activate your ad today.

## Investment:

- ▶ Home Page Ads: 8 Rotating Spots      \$400 / 45 days
- ▶ Blog Page: 8 Rotating Spots            \$250 / 45 days
- ▶ Sidebar: 8 Rotating Spots                \$150 / 45 days

## Exposure:

- ▶ Website Views:                                2,000+
- ▶ Improve your search ranking on Google.



# Newsletter

## Advertisements



### Spotlight your business.

- ▶ Outstanding value for money marketing at a fraction of a cost compared to various digital channels.
- ▶ Weekly exposure builds awareness and keeps your brand top of mind.
- ▶ Showcase your company and connect with our membership and wider sea to sky community.
- ▶ Feature categories include; Business News, Events and Programming, Promotions and Offers, Community Engagement and more.
- ▶ Increased newsletter exposure through social media campaign sharing.

### Investment:

- ▶ Newsletter Placement: \$50 / week or \$180 / month

### Exposure:

- ▶ Social Followers: 6,300+
- ▶ Newsletter Subscribers: 2,300+
- ▶ Average Open Rate: 47%+ (+12% vs. Industry average)

# Event Sponsorships

Elevate your brand presence in the local community by partnering with the Chamber at various events, including our annual signature celebrations. Event sponsorship is a great way to grow your business via networking and to get to know prospective clientele and the local business community through face-to-face interaction.

## Opportunities:

- ▶ Lunch and Learn
- ▶ Speaker Series
- ▶ Chamber Chats
- ▶ Apres After Five
- ▶ Business Excellence Awards
- ▶ Ron Anderson Memorial Golf Tournament
- ▶ Squamish Women in Business

## Exposure:

- ▶ Boost awareness of your business. Sponsors are promoted on event marketing and communication materials, including our newsletter, website, social media and paid advertising.
- ▶ Reach your target audience during the event via speaking opportunities, promotional materials, swag and more.
- ▶ Increase your exposure year-round by sponsoring an event series.
- ▶ Reach out to the chamber team to discuss available opportunities.



# Highway Signage

## Reach over 8 million residents and travellers annually.

- ▶ Key signage locations along the Sea to Sky Corridor & Southbound, Cheakamus Canyon & Adventure Center visitor parking lot.
- ▶ 12-month lease option with the first right of refusal to renew.
- ▶ Stay top of mind with residents and visitors of the Sea to Sky community.

### Investment:

- ▶ Adventure Centre: From \$2,125
- ▶ Cheakamus Canyon: From \$1,500
- ▶ Britannia Southbound: From \$1,500

### Exposure:

- ▶ Adventure Centre Visitors: 210k+ Peak Season
- ▶ Highway Traffic: 8 million+ Annually

# Marketing Packages

## Grow your business reach.

Squamish Chamber members have access to marketing packages that offer exceptional value for money and are a great way to increase exposure of your business.

### Connect Package:

Included with Chamber membership this package includes online business listing, Board of Directors election vote, social media spotlight, business advocacy, exclusive networking opportunity, member priced training and BC Chamber member discounts.

### Communicate Package:

► **Cost: \$325**      **Value: \$700**

Additional marketing and communication resources to raise your profile, including enhanced business listings, ads in our newsletter and website, social media posts and media release.

### Collaborate Package:

► **Cost: \$645**      **Value: \$1,640**

The ultimate Collaborate package provides all the benefits of the Communicate package plus added value pricing for events and sponsorship. If you want to grow your business and influence in the community, this is the package for you.

### Annual Package:

► **Cost: \$1,500**      **Value: Priceless**

Receive business exposure in every events newsletter, recognition at member events and a permanent ad on the Squamish Chamber website. This package is limited to three members per year.



# Connect with the Squamish Chamber

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