



Good Food Program

Building a resilient food network in the Sea-to-Sky region



WHAT IS THE GOOD FOOD PROGRAM?

The Good Food Program is a project of the Squamish Food Policy Council and a strategic priority of the [Squamish Valley Agriculture Plan](#). The program aims to shift the buying power of the food industry in the Sea to Sky Region towards procuring more local food based on Good Food Values. In Phase 1 all five local municipal governments in the region endorsed the Good Food Values. We are now in Phase 2 and 3 of the project, where we are working to support food purchasers procure more locally grown food and address the barriers to accessing local food in the region.

We want to celebrate the abundance of food grown and eaten in the Sea to Sky corridor and find ways to bring more local food onto the table, it tastes so much better - Institutions from school districts to local governments, and businesses from restaurants to offices, make food purchases, which can strategically leverage their purchasing power to generate greater health and wealth in communities. How and where procurement dollars are spent can have important economic, employment, social, and environmental impacts.



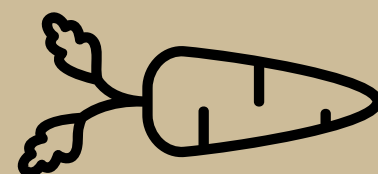
GOOD FOOD VALUES



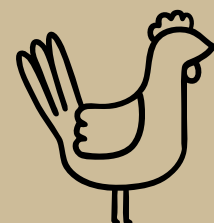
LOCAL ECONOMIES AND COMMUNITIES



ENVIRONMENTAL SUSTAINABILITY



NUTRITION



ANIMAL WELFARE



VALUED WORKFORCE

1

Review contracts

- Revise and insert local food requirements setting increasing yearly targets
- 80 / 20 rule: leave a minimum of 20% of your food contracts open to seasonality and for sourcing local
- Use [Food Forward Contracts](#)

2

Budget for local food wins

- Find out [what's available locally](#) and in season
- [Meet your local farmers](#)
- Learn more about [local food in the Sea to Sky](#)

3

Commit to local food

- Track, report, improve, repeat
- Set targets to increase % of local food
- Review your menu to feature local food
- Share your story and market what's local
- Sign our [Good Food Pledge!](#)
- Learn about best practices for [Food Recovery in the Sea to Sky](#)



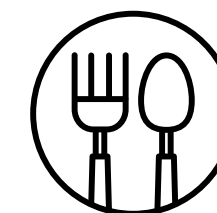
THE SEA-TO-SKY FOOD SYSTEM



For every \$100 spent with a BC local business, \$63 is re-circulated back into the BC economy (compared to \$14 for multinational corporations) (LOCOBC)



In Southwest BC, about \$8.6 billion is spent on food annually, much of which does not stay in the local economy.



Squamish residents spend a collective \$8 million on food per month; Whistler's total annual consumer spending at restaurants was over \$400 million annually → there is massive potential for more spending to be redirected to local food!



There are 138 farms located between Furry Creek and Lillooet!

GET IN THE FOOD LOOP

Do you work in the private or public food sector? Join the **Sea-to-Sky Good Food Network** to be a part of a growing food culture in the corridor and help shape the way food ends up on our plates. Stay tuned for resources, workshops and events! Contact Gaby Barnes, Sustainable Food Systems Manager to learn more.

Questions? gaby@squamishcan.net