

CHAMBER OF COMMERCE



SQUAMISH

# THE RON ANDERSON MEMORIAL GOLF TOURNAMENT

## SPONSORSHIP OPPORTUNITIES

MAY 25, 2023

SQUAMISH VALLEY GOLF COURSE



## ABOUT EVENT SPONSORSHIP

Sponsorship of a Squamish Chamber of Commerce event is a fantastic opportunity to increase your exposure to the community's most engaged business professionals.

- Network face-to-face with Chamber members and the community at large
- Increase your brand awareness to a wider audience through inclusion in digital communications
- Align yourself with the voice of business in Squamish

Sponsorships can be further customized to suit the distinctive needs of your organization.

## ABOUT THE RON ANDERSON MEMORIAL GOLF TOURNAMENT

The Ron Anderson Memorial Golf Tournament celebrates Ron Anderson's lifetime of service to the Squamish Chamber of Commerce and larger business community.

This much-anticipated event is back after a 3-year hiatus and we're pleased to once again be hosting at the beautiful Squamish Valley Golf Course.

This fun event hosts a sell out crowd every year and is a perfect opportunity to showcase your company and services in a highly interactive environment. A hole, putting green, patio, or golf cart sponsorship provides the perfect platform for an engaging activation that will leave a lasting impression on perspective clientele.

To reserve your sponsorship today, contact Nicole at [nicole@squamishchamber.com](mailto:nicole@squamishchamber.com).



## **PRESENTING - \$2000.00 (SOLD OUT)**

- Category exclusivity
- Recognized as the presenting party of The Ron Anderson Memorial Golf Tournament
- Recognition as presenting party in event marketing and communications
- Recognition as presenting party in event signage and PowerPoint
- Opportunity to display signage and/or promotional materials at event registration table
- Opportunity to provide branded lanyards for event badges
- Opportunity to help host registration alongside Chamber staff
- Verbal recognition as presenting party from the podium
- Opportunity to address attendees
- Two event tickets (golf + dinner)

## **HOLE SPONSORSHIP - \$750.00 (LIMITED AMOUNT)**

- Recognition as a hole sponsor on event landing page (website)
- Recognition as a hole sponsor in select marketing and communications
- Recognition as a hole sponsor in event signage and PPT
- Opportunity to display signage and/or promotional materials at your designated hole
- Opportunity to host a contest and/or activity and prizing at your designated hole
- Two event tickets (golf + dinner)

## **PUTTING GREEN SPONSOR - \$750.00 (SOLD OUT)**

- Recognition as putting green sponsor on event landing page (website)
- Recognition as putting green sponsor in select marketing and communications
- Recognition as putting green sponsor in event signage and PPT
- Opportunity to display signage and/or promotional materials at the putting green
- Opportunity to host a putting contest and prizing
- Two event tickets (golf + dinner)



## **PATIO SPONSOR - \$850.00 (SOLD OUT)**

- Recognition as patio sponsor on event landing page (website)
- Recognition as patio sponsor in select marketing and communications
- Recognition as patio sponsor in event signage and PPT
- Opportunity to display signage and/or promotional materials on patio for duration of tournament and post-tournament dinner and prizes reception
- Opportunity to provide a prize for post-tournament dinner and prizes reception
- Opportunity to address attendees at post-tournament dinner and prizes reception
- Two event tickets (golf + dinner)

## **GOLF CART SPONSORSHIP - \$650.00**

- Recognition as golf cart sponsor on event landing page (website)
- Recognition as golf cart sponsor in select marketing and communications
- Recognition as golf cart sponsor in event signage and PPT
- Opportunity to display signage and/or promotional materials in golf carts
- Opportunity to provide a prize for post-tournament dinner and prizes reception
- Two event tickets (golf + dinner)

## **MORE INFORMATION**

Given the highly interactive and fun nature of this event, all sponsors are encouraged to offer some sort of activation and prizing at the location of their sponsored asset. This can include but is not limited to longest drive, closest to the pin, hole-in-one, product samplings or showcases, skill-testing games and so on. You have a captive audience and these activations go along way in leaving a lasting impression with tournament attendees. Get creative and have fun with it! Contact Nicole at [nicole@squamishchamber.com](mailto:nicole@squamishchamber.com) with any questions.