



FOR IMMEDIATE RELEASE

The Hairfarmers, Alex Wells, Will Ross among the performers at Skwxwú7mesh Squamish Together July 1

Community celebration features live music, food trucks, craft beer garden, marketplace and more

Squamish, B.C. - More than a dozen roaming artists, musicians and performance acts are taking part in Skwxwú7mesh Squamish Together: A celebration of community on Saturday, July 1 from 10 a.m. to 5 p.m. Hosted by the Downtown Squamish Business Improvement Association (DSBIA), the free outdoor event will also feature food trucks, family-friendly activities, Backcountry Brewing beer garden, the X̱ex̱e7éṉaḵ Creators Together Market along Cleveland Avenue in Downtown Squamish.

“We are grateful to those who have stepped up to create this event for our community and a great effort is being made to ensure all of our community members feel welcome and part of this wonderful day we have planned for everyone,” says DSBIA Executive Director Kerry Neil. “What better way to celebrate our diversity than through music, dance, food and storytelling in the heart of Downtown Squamish.”

Taking the stage at U Siyam Pavilion are musical guests DJ Praiz, Welhtima Kexwusem, Alex Wells, Little City Big Sound, Ant Hill Kids, Will Ross and The Hairfarmers, with performances by the Sea to Sky Dance Collective and the Squamish Sikh community.

Activities for the kids will include face-painting, balloon art, roaming artists, hula hooping and family entertainer Ira Pettie. At Cleveland Avenue and Junction Park, the X̱ex̱e7éṉaḵ Creators Together Market will feature art, clothing, textiles, beadwork, ceramics and other

local goods as well as an opportunity to meet the people behind some of Squamish's best known community organizations including Sea to Sky Allies, Squamish Rebuild, Squamish Welcome Centre and Squamish Community Foundation.

Food trucks will line Cleveland Avenue serving tacos, hot dogs, fish and chips and more. Guests 19+ may enter the Backcountry Brewing beer garden between 11 a.m. and 5 p.m.

Active and sustainable transportation to and from the event is highly encouraged. Our Squamish Placemaking Society will be offering free and secure valet-style bike parking at Stan Clarke Park for the duration of the event in an effort to reduce vehicle traffic. Free weekend service will be provided on all transit routes. All-day event parking will be available at the Squamish Adventure Centre parking lot. Cleveland Avenue will be closed from Victoria to Main Street to pedestrian traffic only.

The DSBI wishes to acknowledge and thank The Province of British Columbia (BCFFE) and The Government of Canada, Department of Canadian Heritage, Tourism Squamish and the Squamish Chamber of Commerce for their partnership and the following community organizations and sponsors for their support in making this event possible:

District of Squamish
Squamish Nation
Squamish Arts
Rotary Club of Squamish
Our Squamish Placemaking Society
Woodfibre LNG
Matthews West
Mountain FM
Squamish Chief
Backcountry Brewing
Nesters Market Squamish

Skwxwú7mesh Squamish Together is being designed with accessibility and inclusivity in mind and is free for everyone to attend.

For more information visit downtownsquamish.com and follow @downtownsquamish on Instagram.

About Downtown Squamish

Established in 2006, the Downtown Squamish Business Improvement Association (DSBIA) is the collective voice of Downtown Squamish. With the goal of economic diversification, the DSBIA works to attract awareness and people to Downtown businesses through communications, advocacy, marketing and events that bring people together.

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