

Market Expansion Grants

GRANT

[2 Billion Trees](#)

SUMMARY	Aims to motivate and support new tree planting projects
DEADLINE	6/8/2023
MAX FUNDING	\$40,000,000

ELIGIBILITY

- * A municipal or local government or one of their agencies, or a regional municipal organization;
- * A not-for-profit organization registered in Canada, such as a charitable organization, volunteer organization, community, professional, industry or other association, land conservation organization, or non-government organization;
- * A for-profit organization (legally incorporated or registered in Canada);
- * An Indigenous organization (for-profit and not-for-profit) or community; and
- * Organizations looking to be project aggregators. Potential aggregators should describe their concept of operations in their project description.
- * Salaries and benefits, and employee recruitment and training;
- * Professional, technical, and capacity building services;
- * Community and landowner engagement;
- * Purchase or lease of land for nurseries to grow seedlings;
- * Translation, production, printing, publication and distribution, and media services;
- * Contractors, such as for tree planting and silviculture;
- * Materials and supplies, such as seeds and trees for planting;
- * Transportation;
- * Facilities;
- * Machinery and equipment;
- * Travel expenses including accommodation and venue expenses;
- * Honoraria and ceremonial costs where Indigenous recipients or Indigenous partners are involved; and
- * Overhead expenditures, provided that they are directly related and essential to the conduct of the project, up to 15% of eligible expenditures.

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[AgriAssurance Program - Small and Medium-sized Enterprises Component](#)

SUMMARY	Provides funding to businesses in the agriculture, agri-food and seafood industries to undertake assurance certification projects that address market and regulatory requirements for export.
DEADLINE	09/30/2027
MAX FUNDING	\$50,000

ELIGIBILITY

- * Be either a for profit organization or Indigenous/Métis/Inuit organization;
- * Operate in the agriculture, agri-food, agri-product industry, including fish and seafood industry;
- * Directly involved in growing, harvesting, processing or otherwise transforming or consolidating products;
- * Aimed at meeting market-specific certification requirements;
- * Have up to 500 full-time equivalent employees;
- * Have up to \$100 million in annual revenues; and
- * Be a legal entity capable of entering into a legal binding agreements.
- * Contracting professional services to obtain the certification for agricultural and agri-food products required to access a specific export opportunity or domestic markets
- * The salary of individuals dedicated to working on the development of documents and/or training for such certification
- * Travelling to enable the certification
- * Lab testing costs required to obtain the certification or recognition

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[Technology Program - Protein Industries Canada](#)

SUMMARY

Aims to help develop new ingredients, put new products on grocery store shelves and strengthen Canada's plant-based ecosystem.

DEADLINE

Continuous Intake

MAX FUNDING

No set maximum

ELIGIBILITY

- * Technology program projects are required to document an IP rationale as part of their project proposals (template will be given to applicants submitting a project application;
- * All applications will also be required to report on the IP assets generated by their project; and
- * Prior to signing the final Master Project Agreement every member of the consortium will be required to complete a detailed financial assessment, including submitting the last two years of accountant-prepared financial statements and their current organizational structure
- * Applicants must be a member of Protein Industries Canada;
- * Must be a consortium of a minimum 3 Protein Industries Canada members, at least one of which is a Small or Medium Enterprise with 499 or fewer employees;
- * Each member of the consortium must contribute to the project in a meaningful way;
- * At least 2 members of the consortium must contribute financially to the project;
- * A consortium may include academic or research institution(s). Not mandatory but encouraged;
- * At least two partners must be Canadian companies or multi-national corporation that are legally entitled to do business in Canada with a significant Canadian business operation; and
- * At least one consortium member should represent a target customer or user of the new technology solution.

[AI Program - Protein Industries Canada](#)

SUMMARY

Aims to meet the needs for new tools and technologies by co-investing in collaborative projects, that utilize artificial intelligence to help grow Canada's plant-based food, feed and ingredients ecosystem.

DEADLINE

Continuous Intake

MAX FUNDING

No set maximum

ELIGIBILITY

There are 3 streams under this program, the Project Stream, the System Stream and the Community Stream;

1.) Project Stream:

- > This stream is designed to help individuals companies within the plant-based food, feed and ingredient ecosystem incorporate AI as a core business function;
- > This requires collaboration with one or more entities within the AI ecosystem.
- > Example of a project within this stream is a food manufacturer that wants to employ AI in the form of imaging technology and process automation for food safety and/or quality assurance.

2.) System Stream:

- > This stream will focus on overall sector competitiveness and will require multiple partners from the plant-based food, feed and ingredient ecosystem; and
- > An example of a project within this stream is a consortium of plant-based food companies that are looking to iterate new products faster and improve consumer acceptance.

3.) Community Stream:

- > This stream will help ensure that benefits of AI application in the plant-based food space are achieving societal benefits.
- > This stream will focus on the nexus between plant-based foods and human health, as well as between plant-based foods environmental health; and
- > An example of a project in this stream could be a collaboration between national health advocacy agencies along with a number of plant-based food companies to use AI to design food products that help achieve certain health outcomes or to address health concerns.

- * Applicants must be a member of Protein Industries Canada;
- * Must be a consortium of a minimum 3 Protein Industries Canada members, at least one of which is a Small or Medium Enterprise with 499 or fewer employees;
- * Each member of the consortium must contribute to the project in a meaningful way;
- * At least 2 members of the consortium must contribute financially to the project;
- * A consortium may include academic or research institution(s). Not mandatory but encouraged;
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